

Message from the President



Aiming for first-class corporate activities

In recent years, business conditions related to the economic and global environments, information infrastructure, and science and technology have been changing at dizzying rates. At the same time, the content and quality of the corporate activities expected of companies and the social responsibilities that companies are being called upon to fulfill are changing by the day. DISCO has established a set of values in the form of a document entitled “DISCO Values” intended for application throughout the organization. Our aim in so doing is to clarify the direction in which we need to advance as a corporation in the future under these rapidly changing conditions without being sidetracked by changes of a merely superficial nature.

There is a passage in “DISCO Values” that clarifies the corporate image to which DISCO is aiming as follows: “By achieving excellence in all of our corporate activities, our existence will be welcomed by our stakeholders and society.” DISCO is a corporation which aims for technology and services regarded as international standards and for “achieving excellence in all of our corporate activities”. As such, we must show strong determination to respond flexibly to changes in society and to raise every aspect of corporate activities to an appropriate level. We believe that if such corporate activities are implemented in accordance with “DISCO Values,” they will of their own accord result in the fulfillment of the corporate social responsibility (CSR) that is expected of DISCO.

Since 2003 DISCO has been introducing activities known as Performance Innovation Management (PIM). These activities involve the setting of target values on the basis of desired future state formulated individually by different units and for different types of work and then looking back in brief intervals to see whether these values have in fact been achieved. The aim of these reviews is to ensure that the organization as a whole is able to evolve through a process of self-awareness concerning matters such as how improvements can be made. In order to achieve a “excellence in corporate activities” alluded to in “DISCO Values,” it is indispensable that each individual employee should act to ensure that improvements can be made by reflecting on and learning from these activities. The evolution of the organization as a whole will be expedited if each individual reflects and acts. This acceleration of the evolutionary process will be linked to the achievement of “excellence in corporate activities” and will further enable DISCO to fulfill its corporate social responsibility.

It goes without saying that aiming to achieve “excellent” standards will have positive impact not only on the business front but also on the environmental and social levels. In fiscal 2008 we engaged in various endeavors aimed at reducing the burden that our activities place on the environment. These included the active use of accessory equipment using recycled cutting water from dicing saws and the introduction of a solar-powered electricity generation system for use at the new building occupied by the Head Office/R&D Center. As to the efforts we have been making on the social front, we have established an in-house daycare center which offers employees support in looking after their young children. We have also been focusing our efforts on how we can make a positive contribution to the local community. We have also created a system to ensure the safety of employees in the event of an accident or disaster occurring and to allow for the stable supply of products and services to customers (business continuity management, BCM). As far as BCM is concerned, we have been moving forward actively in this area, for instance by obtaining certification under the BS25999-2:2007 Business Continuity Management System (BCMS) Standard of the British Standards Institution.

DISCO intends from here on to continue making our own distinctive contribution to society by ensuring that all our corporate activities are truly excellent. We look forward to your continued support and cooperation in the future.

Kazuma Sekiya
President and COO